











ADHER Logo Competition: Summary Results

Logo	Average results of voting in each country, red marked are the logo winners in the country						By all partners Logo' average points	Final	
	TR	RO	IT	GR	SL	LT		Equally good averages	Best in average and No1
1 	4,83	4,33	1,8	1,6	1,33	4,42	3,34	3,34	
2 	7,66	4,67	6,0	5,0	3,67	2,43	4,90		
3 	1,83	3,00	3,2	6,4	3,00	6,14	4,03		
4 	8,33	8,83	9,6	6,8	1,67	8,43	7,78		
5 	7,00	5,50	8,0	7,2	2,83	2,86	5,61		
6 	3,33	6,33	6,2	8,2	4,33	7,86	6,19		
7 	3,33	4,17	2,8	1,8	1,17	5,71	3,48	3,48	
8 	7,33	7,5	8,4	5,8	2,17	6,86	6,70		
9 	6,33	7,67	5,6	9,2	3,83	7,71	6,98		
10 	5,00	3,00	3,4	3,0	3,50	2,57	3,37	3,37	THE BEST
Number of evaluators in each country involved:	6	6	5	5	3	7	32		

The explanation of arguments for such solution is in the next page, the details – in 3-8 pages.

Explanation and Data Used for the Final Solution

Table 1. The summary of points given by respondents in all partner's countries to Logo. The last column (Frequency) indicates how many times that logo was marked as **the first one**.

	LT	TR	GR	SL	RO	IT	SUM	AVERAGE	Frequency
1	31	29	8	4	26	9	107	3,34	4
2	17	46	25	11	28	30	157	4,9	1
3	43	11	32	9	18	16	129	4,03	6
4	59	50	34	5	53	48	249	7,78	0
5	20	42	36	8,5	33	40	179,5	5,61	1
6	55	20	41	13	38	31	198	6,19	2
7	40	20	9	3,51	25	14	111,51	3,48	2
8	48	44	29	6,51	45	42	214,51	6,7	0
9	54	38	46	11,5	46	28	223,5	6,98	0
10	18	30	15	10	18	17	108	3,37	5
Respondents In countries:	7	6	5	3	6	5	32		

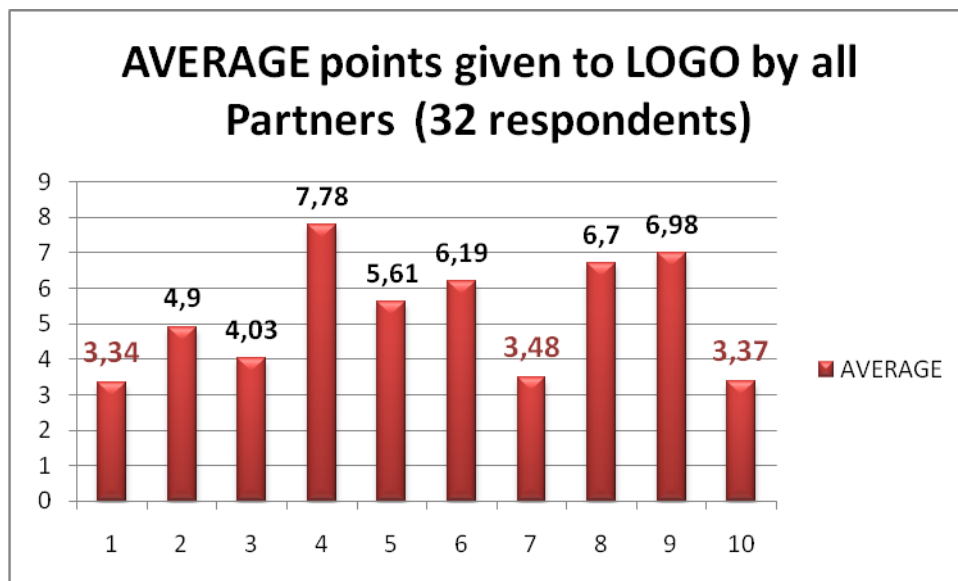


Fig.1. The smaller average value means that the Logo was evaluated better by majority of respondents. **The logos No: 1, 7, 10 were evaluated almost equally well** by 32 respondents in all countries. The additional criterion has been used for a final solution.

The criterion of minimal average shows three almost equally well evaluated Logos as: 1, 7, and 10. The additional criterion – how many times each logo was marked as the first one (No 1 – 4 times, No 7 – 2 times, No 10 – 5 times) pick out LOGO 10, as having the best results in average and the most often selected as the number one.

Results of Evaluation in Separate Countries

Red Marked – the LOGO evaluated the best in average at that country

1. Logo Competition: Results in Turkey











Logo	Results of voting in one country by six evaluators (can be less or more, they are denoted here as A, B, C, D, E, F)						Sum of points	TURKEY
	A	B	C	D	E	F	Σ	Logo's average points
1	5	8	2	4	3	7	29	29:6=4,83
2	6	9	10	8	5	8	46	46:6=7,66
3	3	1	1	1	4	1	11	11:6=1.83
4	4	7	9	10	10	10	50	50:6=8.33
5	7	10	8	6	7	4	42	42:6=7.00
6	1	2	6	7	1	3	20	20:6=3.33
7	8	3	3	2	2	2	20	20:6=3.33
8	9	4	4	9	9	9	44	44:6=7.33
9	10	5	7	3	8	5	38	38:6=6.33
10	2	6	5	5	6	6	30	30:6=5.00
							Number of evaluators (A-F):	6

2. Logo Competition: Results in Romania











Logo	Results of voting in one country by six evaluators (can be less or more, they are denoted here as A, B, C, D, E, F)						Sum of points	ROMANIA
	A	B	C	D	E	F	Σ	Logo's average points
1	7	3	6	3	2	5	26	4,33
2	3	2	3	8	9	3	28	4,67
3	1	7	1	2	3	4	18	3,00
4	9	9	10	9	6	10	53	8,83
5	4	4	4	7	5	9	33	5,50
6	10	6	5	1	10	6	38	6,33
7	6	5	7	4	1	2	25	4,17
8	8	10	9	6	4	8	45	7,50
9	5	8	8	10	8	7	46	7,67
10	2	1	2	5	7	1	18	3,00
							Number of evaluators (A-F):	6

Logo Number 10 and Number 3 had equal averages. No 10 selected as the best, based on the frequency – the solution made by the Romanian group.











3. Logo Competition: Results in Italy

Logo	Results of voting in one country by five evaluators (can be less or more, they are denoted here as A, B, C, D, E)						Sum of points	ITALY
	A	B	C	D	E	F	Σ	Logo's average points
1 	1	2	2	3	1	-	9	1,8
2 	8	5	7	2	8	-	30	6,0
3 	3	1	1	6	5	-	16	3,2
4 	9	10	10	9	10	-	48	9,6
5 	10	9	9	5	7	-	40	8,0
6 	4	7	6	8	6	-	31	6,2
7 	2	3	3	4	2	-	14	2,8
8 	7	8	8	10	9	-	42	8,4
9 	6	6	5	7	4	-	28	5,6
10 	5	4	4	1	3	-	17	3,4
							Number of evaluators (A-E):	5

4. Logo Competition: Results in Greece











Logo	Results of voting in one country by five evaluators (can be less or more, they are denoted here as A, B, C, D, E)						Sum of points	GREECE
	A	B	C	D	E	F	Σ	Logo's average points
1 	3	1	1	1	2	-	8	1,6
2 	7	4	4	7	3	-	25	5,0
3 	8	8	8	4	4	-	32	6,4
4 	6	5	7	8	8	-	34	6,8
5 	10	6	5	9	6	-	36	7,2
6 	5	10	10	6	10	-	41	8,2
7 	1	2	3	2	1	-	9	1,8
8 	4	7	6	5	7	-	29	5,8
9 	9	9	9	10	9	-	46	9,2
10 	2	3	2	3	5	-	15	3,00
							Number of evaluators (A-E):	5

5. Logo Competition: Results in Slovenia

Logo	Results of voting in one country by three evaluators (can be less or more, they are denoted here as A, B, C, D, E, F)						Sum of points	SLOVENIA
	A	B	C	D	E	F	Σ	Logo's average points
1 				-	-	-	4	1,33
2 				-	-	-	11	3,67
3 				-	-	-	9	3,00
4 				-	-	-	5	1,67
5 				-	-	-	8,5	2,83
6 				-	-	-	13	4,33
7 				-	-	-	3.51	1,17
8 				-	-	-	6,51	2,17
9 				-	-	-	11,5	3,83
10 				-	-	-	10,5	3,50
							Number of evaluators:	3

Details of separate opinions were not provided, only the averages - how logos were evaluated by 3 respondents in Slovenia. (The sum Σ is reconstructed from those averages)

6. Logo Competition: Results in Lithuania

Logo	Results of voting in one country by 7 evaluators (they are denoted here as A, B, C, D, E, F, G)							Sum of points	LITHUANIA
	A	B	C	D	E	F	G	Σ	Logo's average points
1 	3	4	1	5	6	8	4	31	4,42
2 	2	1	3	1	3	5	2	17	2,43
3 	6	8	4	7	8	3	7	43	6,14
4 	10	7	9	10	5	10	8	59	8,43
5 	4	2	5	3	1	2	3	20	2,86
6 	5	9	8	8	10	6	9	55	7,86
7 	8	5	2	6	7	7	5	40	5,71
8 	7	6	10	4	2	9	10	48	6,86
9 	9	10	7	9	9	4	6	54	7,71
10 	1	3	6	2	4	1	1	18	2,57
						Number of evaluators (A-G) :			7